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The Karaoke craze

MEON THE MIC is an out-of this world karaoke complex of private rooms designed for fun

Opened first in Rehovot, MEon the Mic brought to Israel the latest international craze in karaoke, and it seems to have conquered the hearts of the country's enthusiasts.

MEon the Mic is a K-Box complex that offers private karaoke rooms for parties. The first branch of MEon the Mic opened a year ago in Beit Ofer in Rehovot, and has been attracting many clients who heard about the trend by word of mouth.

There are five private rooms in the complex, in different sizes and decor, where small parties can have fun; eat, drink and sing their chosen lineup of songs on stage together with and in front of friends, colleagues and family members, all in complete privacy.

Upon entering the room the group receives an iPad4 with an application developed specially by MEon the Mic, and using it they can choose songs, build a playlist, see the menu and even summon a waiter to the room.

This is an opportunity to forget daily troubles, leave everything behind and surrender to fun. The rooms' decor is inspired by cities around the world: London – a starry room with the atmosphere of a warm British home; New York – white brick walls and the icon of Times Square – unforgettable; Saloniki – a Greek tavern, with beach-like atmosphere of sea and sun – *yassou*; Rio de Janeiro – you feel it when you enter: happiness, freedom and a strong desire to party, in short – Carnival; and Tokyo – from traditional to funky modern Japan, the Tokyo room will suit anyone who appreciates both worlds.

The complex is available for business events, meetings and unforgettable social get-togethers.

The complex is wheelchair accessible.

Smoking is prohibited in the rooms and central hall. There is a separate area outside the building, designated for smoking.

MEon the Mic, 12 Eli Horowitz Street, Rehovot (Beit Ofer) Tel: (08) 642-2020, www.meonthemic.co.il.

A second branch will open soon in Tel Aviv, two years after the legendary club in the Tel Aviv Port closed down. The new MEon the MicTLV will offer a central well-stocked bar to which there will be easy access from each karaoke room. In addition, an East-West style kitchen will provide a variety of sharing dishes at reasonable prices.

MEon the Mic TLV, 4 Yosef Yekutieli Street, Tel Aviv Port

